

## Who is Impac Systems?

For 22-years Impac Systems Engineering has specialized in providing unique value added solutions to benefit many market sectors. Products and Services include Software Development, IT Infrastructure, Storage Systems, Knowledge Management, CMMS, Document Visualization, Dynamic Publishing, Engineering Design Software and Engineering Design, Analysis and Drafting services.

## What is Dynamic Publishing?

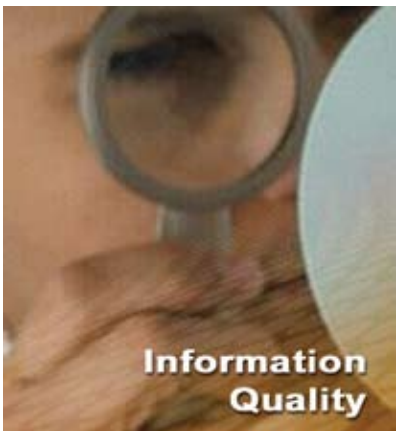
A Dynamic Publishing solution must provide all required capabilities for: creating structured and reusable content; collaborating when developing that content; controlling and automating the content and processes related to publishing the content; and communicating the content via relevant media for the right audiences. The PTC Dynamic Publishing System delivers the industry's first and only integral solution that enables companies to create the publications' content, collaborate effectively, control and manage content and associated configurations, and automate the process of communicating content to all relevant channels. The Dynamic Publishing System can help you dramatically improve the quality of your information, while you gain significant savings in time and costs. PTC lets you combine text, tables, graphs, and images into rich, interactive documentation that automatically updates when a component is changed. This solution ensures high performance and interoperability, provides an integrated view, and fully automates the publishing process.

### The only complete solution for Dynamic Publishing



Easy access to the highest quality information is essential to your organization's financial success and its ability to satisfy customer demands. Relying on traditional publishing software to meet your business information needs can be costly and error prone. Traditional publishing software contributes to inconsistencies in the sequence and structure of information and forces redundant processes and multiple manual document updates. Too often, bottlenecks in the publication-development process cause product launch delays and force organizations to release incomplete, inaccurate or outdated information, which ultimately results in lost market opportunity, high service costs, and low customer satisfaction.

### Arbortext Editor



A key component of the PTC's dynamic publishing software, Arbortext Editor (formerly Epic Editor) features an integral connection to Windchill and provides the starting point for creating publications out of reusable components. Arbortext Editor enables you to:

- Create and edit XML and SGML content
- Work with content both as components and as compound documents
- Reuse content across your organization
- Improve the accuracy, consistency and flexibility of your information

Arbortext Editor looks and works like familiar word processing software—yet provides all the power and flexibility you need. Arbortext Editor lets authors build compound documents out of reusable components, attach audience information to content for producing customized publications, and embed data from databases, business systems and other data sources.

### Arbortext Architect



Arbortext Architect provides configuration, development and prototyping tools to help developers build Arbortext applications for converting, creating, publishing and delivering documentation and publications.

Arbortext Architect includes a graphical user interface for development and maintenance of DTDs (Document Type Definitions) and XML Schemas. You can customize the authoring environment by customizing and creating toolbars, embedding forms for capturing data, and creating tag aliases to support multi-lingual applications.

Impac technology solutions are built around your business needs. Our technical expertise allows us to leverage our industry knowledge to provide tailored solutions to meet your business needs and maximize customer return on investment.

## Arbortext Styler



Arbortext Styler makes it easy to create and maintain stylesheets for publishing to multiple types of output media. Arbortext Styler represents an innovative breakthrough in stylesheet design tools, for the first time giving designers the power to create XML-based stylesheets for automated publishing without the programming. Stylesheets are used by Arbortext Publishing Engine to transform XML content to HTML and Web pages, print or PDF, HTML Help, Microsoft Word and wireless devices. In addition, Arbortext Editor, Arbortext Contributor and Arbortext Companion for MS Word can use stylesheets to define formatting for the editing.

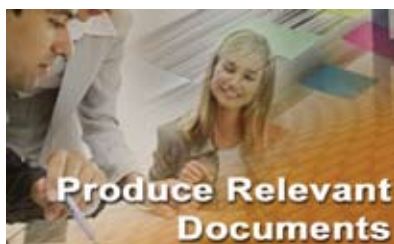
## Arbortext Advanced Print Publisher (formerly 3B2)



Advanced Print Publisher is used throughout the world to automate the production of complex printed documents such as STM (Scientific/Technical/Medical) journals, legal documents, technical documentation, catalogs and directories. In addition to reducing costs and production time, automation also gives publishers the flexibility to update information more frequently and to produce publications in more variations for multiple target audiences.

The Enterprise version provides fully unattended publishing through a server-based system that can optionally run multiple simultaneous publishing jobs on additional servers in the same local area network. You can increase the number of simultaneous publishing jobs by purchasing a license for each additional job.

## Arbortext Digital Media Publisher



Arbortext Digital Media Publisher (formerly Arbortext CD-ROM Composer) enables you to assemble files and folders to publication on multiple types of digital media and to Web applications. Users access the digital media using any common Web browser.

With Digital Media Publisher, you can easily support complex applications that include multiple languages, volumes and document types. The product is fully customizable to ensure that you deliver your information in an application uniquely suited to your specific requirements.

## Arbortext Publishing Engine



The Arbortext Publishing Engine (formerly E3) is a server-based system that pulls XML and SGML content from a file system or content management system, assembles that content for different audiences, and automatically publishes the assembled content in both print and electronic forms, all with high-quality layout and formatting. Because Arbortext Publishing Engine offers an integral connection to PTC's Windchill, there are particular efficiencies to be gained through its use on the context of PTC's Product Development System.

## Arbortext IsoDraw Foundation



Technical illustrations are essential to technical publications; high-quality illustrations improve the readability of publications, reduce service and operating errors, and improve customer satisfaction. Arbortext IsoDraw Foundation is designed specifically for technical illustrators. It provides all the capabilities you need to create and deliver high-quality illustrations in all required formats and media.

This powerful application reduces the CAD designer's workload by providing illustrators with an easy-to-use tool for processing the 3D model and creating high-quality technical illustrations directly from CAD models.

## Impac Systems Engineering